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healthcarejobs  
media pack 2009

# Healthcarejobs.co.uk



Healthcarejobs.co.uk is the UK's only online job board aimed specifically at sales & marketing professionals in the medical devices, medical products and medical technologies market.

The site houses 100s of regularly updated vacancies posted by the country's foremost Healthcare companies and Healthcare recruiters.

Healthcarejobs.co.uk not only holds vacancies but also offers candidates preferential services including a chance to post their CVs on the CV Database, Job Alerts and a time-saving Search Preference section.

## The market



The medical device and technology sector plays an important role in the European economy, with a value in excess of 55 billion euros. The UK is the fourth largest European market, employing over 55,000 people and driving revenues of over 5.8 billion euros. It plays a significant role in healthcare delivery and performance across the UK.

The UK sector is under mounting pressure to contain costs, with 'medtec' attributed as a major contributor to escalating healthcare expenditure. As a result, the cost of medical devices is being assessed against health outcome, as the sector strives to demonstrate sustainable patient benefits.

## Website Facts



The site was re-launched in 2006 and has seen a significant growth in traffic and applications since this time. A dedicated web team continue to optimize the site to increase its placement in the natural Google rankings and in 2007 the team also launched a Google Adwords campaign, which has increased traffic and applications by a further 30%.

- The site holds approximately 1,500 regularly updated vacancies, which range from Healthcare rep roles up to managerial sales roles. On average the site sees 400 applications per month submitted to its vacancies.
- The site now attracts 4,500 visitors per month, 70% of these are unique users.
- Each user visits between 7-8 pages on average and spends approx 4-5 minutes browsing the site.
- Career related articles from our associated publication On Target magazine (OT) also support the site.ite
- Job listings not only appear on the Healthcarejobs.co.uk website, but also on the editorial website [www.ontargetmag.com](http://www.ontargetmag.com)

## Testimonial

**Evolve Selection** – “Healthcarejobs.co.uk has played a key role in profiling our organisation into the Healthcare marketplace. We would recommend the website as an excellent source of candidates, but also as a great media to brand an organisation into the niche Healthcare sector. Jagdeep Ouhbie in particular has been a great help and has provided our company with useful help and advice as well as a consistently high level of service.”

## Healthcarejobs Pricing

( 20% discount offered for 12 month commitment )

Service	Monthly Cost
<b>Job Listings</b>	
1 job	£158
Up to 10 jobs	£284
Up to 30 jobs	£347
Up to 50 jobs	£410
Up to 70 jobs	£473
Up to 90 jobs	£536
Up to 110 jobs	£599
Unlimited jobs	£945
<b>Banner advertising</b>	
<b>Premium Banner</b>	£945
<b>Spotlight Banner</b>	
1st Position	£1,102
2nd Position	£945
3rd Position	£630
4th Position	£473
5th Position	£368
<b>Featured Recruiter button</b>	£263
<b>Sponsored Links</b>	£63 per link

